

The Intacct Accountants Program

Intacct Accountants Program (IAP) membership provides your firm access to invaluable resources and tools that can help grow your client accounting services practice and add value to your clients. You'll have access to an active user community of CPAs and accounting professionals who share their experiences, knowledge, and best practices in implementing and tapping the power of the Intacct application within their firm and for their clients.

Take advantage of the opportunity to participate in group business planning and marketing strategy meetings with other Intacct users to help you develop a winning business plan for your cloud accounting services business model. Learn how to successfully price, position, promote, market, staff, and generate leads for your client accounting services practice.

Intacct Accountants Program Member Benefits:

CPA.com (formerly known as CPA2Biz) and Intacct are dedicated to helping your practice grow profitably. Intacct not only offers value to your clients, it also offers unique benefits and advantages to help grow your firm's practice as well. Benefits include:

- Business planning and marketing strategy meetings
- Product and industry verticals training to gain expertise in the platform and specialization in niche markets
- Client sales and marketing tools (including client needs assessment and cost estimating tools)
- Live 4-Day Implementation & Certification Training to jumpstart your Intacct practice
- Group Workshops to help develop your Intacct practice
- Bi-monthly IAP member-only webinar meetings
- Discounts for your clients' to access your firm's Intacct Accountant Edition
- Dedicated account manager to help you every step of the way
- Networking and collaborating with your peers on a private LinkedIn Group: [Intacct IAP Partner Community](#)
- Personalized onboarding support for your first client to ensure your success
- Support and resources for your firm from Intacct's Customer Support and Self-Service Partner Portal

“Intacct has revolutionized our business, transforming us from a group of CPAs that provide traditional after-the-fact accounting services to a leading firm of forward thinking, proactive advisors.”

~ Steve Jorgensen, Principal, Financial Management Service, N. Cheng & Company

To learn more, start now by calling **1.855.855.5CPA**, or visiting **[cpa.com/Intacct](#)**